

memberprofile



Technology is the key to enhancing the marketing reach of small business in today's frenetic market and economy. While ideas abound, drawing them together into effective solutions requires expertise and experience.

Here in the Red Deer corridor, Central Alberta Web Development, Inc. is organized to provide that combination. Lead by Nancy

Pollreis, the firm specializes in Website Design, E-Commerce, Content Management Systems (CMS) and Web Marketing. Nancy's background includes degrees in Computer Science and Business Administration and 25 years of experience in Canada and the U.S., applying those skills to marketing and business challenges.

In 2007, Nancy created the business, partnering with some of the best technologists, graphics artists, creative and business minds, establishing a collaborative team that can develop success with any challenge.

With Nancy's team doing the research and staying abreast of all new research data, adapting to the new marketing trends and new and emerging technologies, Central Alberta Web Development Inc. is positioned to provide local business, large and small, with a world-class online presence.

Central Alberta Web Development, Inc.'s client list is rich with Chamber members and the company takes advantage of the networking opportunities Chamber membership provides. A regular exhibitor at Business After Hours, the firm can also be reached at 403-748-2683. To learn more about how Central Alberta Web Development, Inc. can assist your business in its marketing and business development, visit <http://centralalbertawebdevelopment.com>